



## DELIVERING TRUSTED HEALTHCARE TO YOUR EMPLOYEES' HOME.

LILAQ brings convenience  
and peace of mind to busy  
parents, professionals,  
and their loved ones.



## ABOUT US

LILAQ is an innovative tech company committed to finding simple solutions to trying problems.

As our lives become increasingly busier and fast-paced, it too becomes progressively challenging to focus on work when a loved one requires medical care.

LILAQ understands that illness, allergies, injuries and the like crop up unexpectedly. Scheduling appointments, sitting in waiting rooms and planning follow up services can adversely affect both working parents' wellbeing, their productivity as well as their employers' bottom line, regardless of working in-house or remotely - as rendered the current norm by the global pandemic owing to Covid-19.

## IMPACT ON EMPLOYEES AND WORKING PARENTS

- ② Taking unplanned time off work is stressful.
- ② Stress of having sick children or elderly people waiting in clinic queues or emergency rooms.
- ② "Sandwich Generation" mothers aged between 35 and 54 experience more stress than any other age group owing to the delicate and demanding balancing act of caring for their children and their aging parents.
- ② These women feel they're compromising opportunities in their career to accommodate for the needs and wellbeing of their family.



# IMPACT ON EMPLOYERS

- Incur lost productivity from employees taking time off work, be it from the office or from home, and generally being stressed and preoccupied.
- Loss of efficiency and profitability.
- Incur costs attributed to frequent Sick or Family Days taken.
- Continued absenteeism decreases productivity and morale as other employees feel they're entitled to that additional time off too.
- Co-workers are saddled with more work and stress to keep up with the loss in company productivity, leading to an increase in overtime and associated costs.
- The company may also experience an increase in accidents or errors that could occur due to co-workers being confronted with unfamiliar machines or job tasks.

**ACCORDING TO A GROWING BODY OF RESEARCH, EMPLOYEES WHO ESTABLISH A BALANCE BETWEEN THEIR PERSONAL LIVES AND THEIR JOB ARE TWICE AS HAPPY AND MORE PRODUCTIVE AND LOYAL TO THEIR EMPLOYERS THAN THOSE STRUGGLING TO MAINTAIN A BALANCE.**

## OUR PURPOSE

By easing the pressures of multiple work and personal priorities, LILAQ strives to reduce employees stress and time away from work, irrespective of them working from their work premises or remotely, thereby boosting staff morale, productivity and ultimately the company's profitability.





# OUR SOLUTION

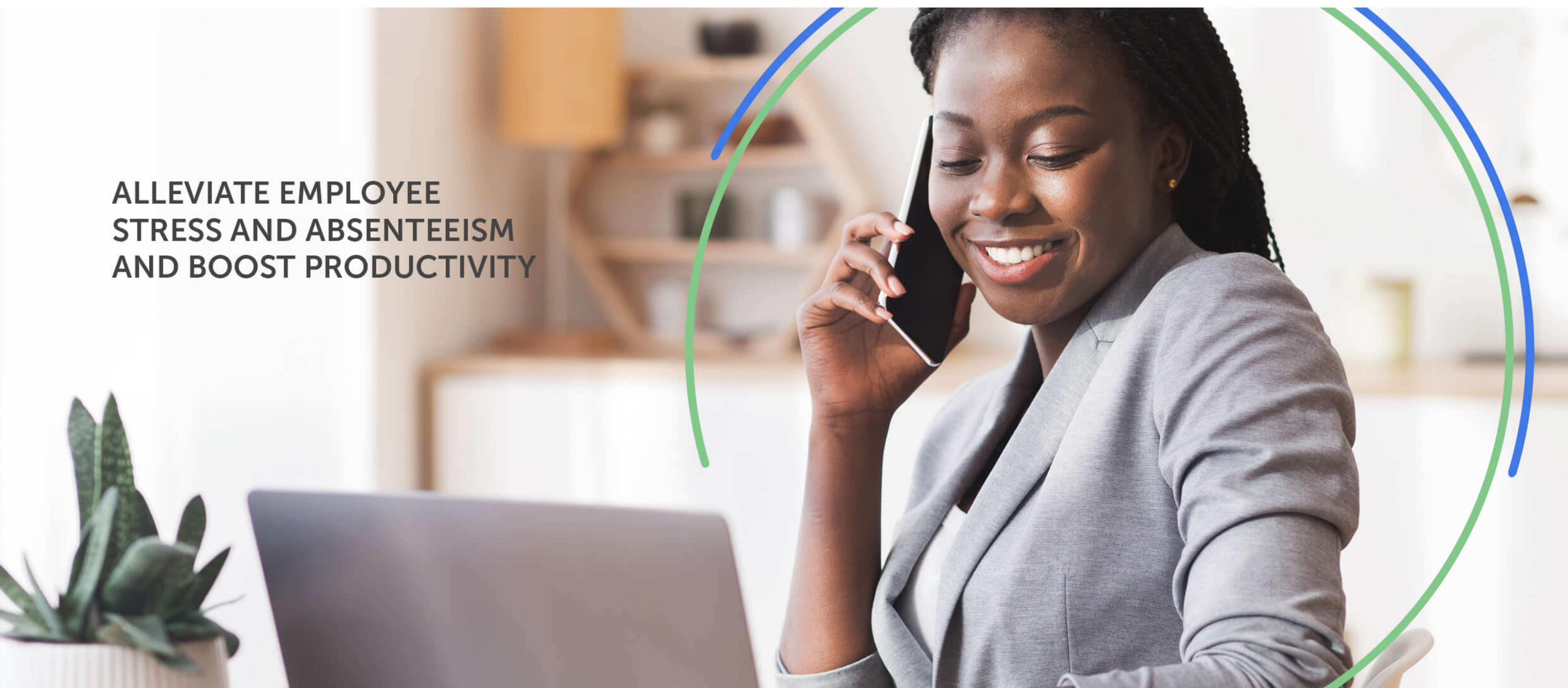
At LILAQ, we *expect the unexpected* and/or assist with being organised by connecting the busy working parent to registered healthcare specialists via a mobile app, empowering them to plan care for their loved ones on their schedule, without compromising time and focus on the job or extended family responsibility.

LILAQ gives you rapid and affordable access to quality healthcare for their loved ones.

- **Booking an appointment is quick and easy**
- **At the convenience of their schedules**
- **At their preferred location**

LILAQ eliminates travel and wait time, seamlessly connecting employees and their loved ones to a certified nurse practitioner, with the option for in-person follow up services.

ALLEVIATE EMPLOYEE  
STRESS AND ABSENTEEISM  
AND BOOST PRODUCTIVITY



**Expect the unexpected or plan with LILAQ and don't be left astray... Empower your leading employee to always be available from any location, enabling you to close that make-or-break deal.**

# VALUE TO EMPLOYERS

LILAQ empowers you, as an employer, to reduce costs, improve productivity and efficiency and bring about more flexibility for your employees when it comes to managing the health and wellness of their loved ones, thereby boosting much-valued employee wellbeing and morale.



# HOW IT WORKS

Making the house call affordable and accessible to all

## 1 EMPLOYEES

The platform enables *employees* to:

- Obtain information remotely from qualified health care professionals.
- Book a home or office visit.
- Describe symptoms before the home visit consultation.
- Select from an array of qualified health care professionals.



## 2 QUALIFIED NURSES

The platform enables *qualified nurses* to:

- Accept requests.
- Prepare for a visit.
- Provide primary care services similar to pharmacy-based clinics.
- Facilitate remote doctor's consultation.



## 3 EMPLOYER

The platform enables *employers* to:

- Pay the subscription on behalf of employee
- Dependent on the plan selected, is able to:
- Book primary care house calls which can be used for child vaccines, family flu shots, wound dressing or sending a qualified nurse to check on their aging parent.
- Acquire discount call fees for subsequent home/office visits.
- Obtain information remotely from qualified health care professionals.
- Access dashboards with aggregated data.





# THE INNER WORKINGS OF LILAQ



1

Lilaq is a mobile platform that enables convenient **house call** bookings at a **flat fee** cash price.



2

Nurses are available from **8h00AM to 6h00PM, Monday to Saturday**, typically to your door in 2-3 hours.



3

Medical services are provided by **leading Pharmacy clinics** and their clinicians. You have the choice to **select a preferred nurse**.



4

LILAQ records data for **follow up visits**.



5

**Easily and securely** pay for your booking.



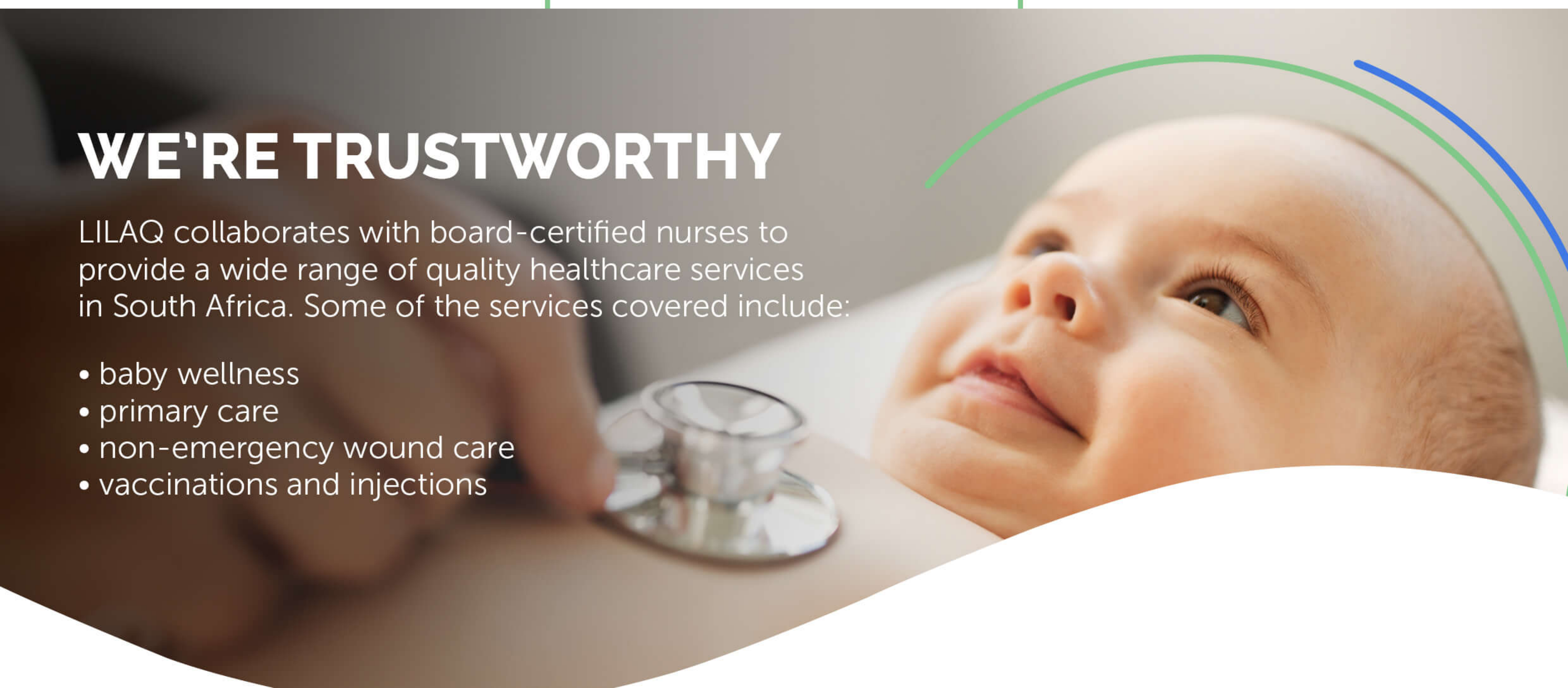
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To book a visit, **download the LILAQ app**.

## WE'RE TRUSTWORTHY

LILAQ collaborates with board-certified nurses to provide a wide range of quality healthcare services in South Africa. Some of the services covered include:

- baby wellness
- primary care
- non-emergency wound care
- vaccinations and injections







## THE CALL

Nurses are fully equipped to care for issues typically seen in a primary care clinic.

An experienced, systematic and compassionate practitioner will take the time to learn your loved one's medical history in order to assess their health holistically, and not just the isolated issue at hand.

## AVAILABILITY

Gauteng, Centurion and Pretoria. Other cities – LOADING...

## PROFESSIONALS WE ENTRUST WITH OUR VERY OWN LOVED ONES

All nurses are licensed and judiciously vetted according to a stringent selection process.

LILAQ nurses are continuously trained on house call medicine and carry with them cutting-edge equipment and technologies. They are vastly experienced and contracted via leading Pharmacy clinics.

## SCENARIOS

**Morning sniffles have you and your child down?** Book a qualified nurse to come to the house before leaving for work or commencing your workday from home, giving you peace of mind for the day ahead.

**If you are behind on your child vaccines,** book a vaccination for your baby in the comfort of your home.

**Expecting parents can book the whooping cough vaccine** for the entire family and your domestic worker prior to the baby's birth in a single home visit. Fuss-free!

**Feeling helpless when your elderly parent is ill and you're unable to tend to them?** Fret not! Book a qualified, compassionate nurse to do so. Their health and mental status as well as the treatment information will be shared with you securely via the mobile app.

**GET IN TOUCH**

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